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# Meet iStorage, A Company That Makes Hardware Encrypted Storage Devices

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*PC Magazine spoke to Zoher Mukadam of iStorage MENA about their hardware encrypted storage devices and the company's plans for the region.*



## **Tell us about iStorage.**

iStorage is a leading developer and manufacturer of PIN protected hardware encrypted portable storage devices in flash, hard drives and SSD formats that are available in capacities ranging from 4GB to 6TB. By combining the power of both easy to use authentication and hardware data encryption we provide the highest level of protection available against theft or loss of confidential data.

## **What products do you sell on the market?**

We have two main product categories currently on the market such as DatAshur and DiskAshur. DatAshur are flash drives and SSD flash devices that offer storage capacities ranging from 4GB to 240GB. DiskAshur are hard disk drives and HDDs in the 2.5-inch formats, which offer storage capacities ranging from 512GB to 6TB.

## **Who are your channel partners in the Middle East?**

We are in the process of recruiting channel partners in the Middle East since iStorage has established an office in Dubai, UAE, to cater to the growing needs of MENA markets.

**Which markets are you currently looking for channel partners in?**

We are looking for partners in all major markets in the world, covering the geographical territories right from India/Pakistan till Egypt including Turkey and CIS countries, excluding US, UK and European markets.

**Why do you think people need physical / hardware encryption on USB drives?**

Companies need such portable storage devices to be secured to a maximum level, in order to empower the mobile workforce who carry confidential and sensitive data of the organization when they are traveling or moving from one business location to another.

**How is your encryption technique different from AES software encryption offered by many companies?**

Software encryption is susceptible to data loggers / key loggers and hacking professionals. This is because with software encryption, the secure drive is dependent on the device for encryption. iStorage products are completely device and OS independent and 100% hack free. Hence we have the world's most secure flash drives.